

Dr Rajashree Krishnaswamy, Founder & CEO, Catalyze Center for Learning, wins Rising Digital Star Award - 2015 Digital Women Awards

07 Dec 2015, Chennai, India - Dr Rajashree Krishnaswamy, Founder & CEO, Catalyze Center for Learning wins the Rising Digital Star Award for leadership which was presented to her by Mr. Amitabh Kant, Secretary DIPP, Govt of India and Mr. Rajan Anandan, VP and MD of Google, South East Asia and India.

India's first Digital Women Awards for 2015 was hosted along with the launch of SheThePeople.TV in Mumbai. Selected founders and CEOs, judged by digital industry experts were chosen for the awards.

Dr Rajashree Krishnaswamy, an edupreneur, has been recognized for innovation and creativity in online education. This award is a testament to her skill, vision, and passion.

As a passionate international educator, Dr Rajashree Krishnaswamy has this to say about the progress, leadership mantra, business philosophy at the Digital Women Awards:

<iframe width="420" height="315" src="<https://www.youtube.com/embed/lwIEbfQ4nsk>" frameborder="0" allowfullscreen></iframe> About Dr Rajashree Krishnaswamy

Dr. Rajashree Krishnaswamy is a scientist turned edupreneur. She has an M.S. in Biochemistry from Michigan State University, U.S.A, and a PhD in Biotechnology from Bharathiar University. Catalyze Center for Learning is her entrepreneurial venture, where she is using the flipped class room approach to personalize online tutoring/edutech. Class room learning cannot cater to the individual needs of a student. In our present education system, the same teacher teaches the same set of students in the same way This method does not cater to the individual pedagogical needs of students and leads to lacunae in learning. Her pioneering efforts in the edutech/online tutoring industry were conceptualized in 2008 with this vision. She is also a writer and an Indian classical music exponent and lives in Chennai with her husband and daughter.

About Catalyze Learning Center

Catalyze Center™ for Learning, is a premier online tutoring portal, which provides one on one live classes online in Indian and International school curricula, Competitive exams such as GRE, GMAT as well as spoken and Business English. Catalyze Center for Learning specializes in personalized education using technology and has catered to many successful students since 2008. Personalized learning using the flipped classroom approach is the company's mantra.

Catalyze Center™ - <http://www.catalyzecenter.com>
<http://catalyzecenter.blogspot.in/>

About SheThePeople

SheThePeople - <http://shethepeople.tv> is the India's first storytelling platform for women leaders. A platform that inspires women, strengthens their efforts, exchanges leadership ideas, foster networking and reinforces their ability to contribute to growth.

SheThePeople Digital Women Awards is dedicated to furthering creative excellence in the digital industry.

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